Editor's Note: Media access will be available after checking in at the registration desk. An escort will then provide a tour & highlights of the services available. Spokespersons will be available.





# RED CROSS SPEARHEADS OPENING MULTI-AGENCY RESOURCE CENTER FOR FLOOD VICTIMS

"One-Stop Shop" Offering Relief and Recovery Resources Tuesday & Wednesday

**Eau Claire, Wl... (July 18, 2016)** – The American Red Cross is partnering with the Bad River Band Reservation, governmental agencies, community programs and non-profits to open a "one-stop shop" for area residents affected by flooding. The Multi-Agency Relief Center (MARC) will be open Tuesday 1:00 – 8:00p.m.and Wednesday 9:00a.m. – 1:00p.m.at the Bad River Band Tribal Community Center at 72772 Elm Street in Odanah. Anyone affected by flooding in Northern Wisconsin is encouraged to attend.

Trained Red Cross caseworkers will be available at the MARC to help people create personal recovery plans, navigate paperwork, and locate assistance for their specific disaster-caused needs. Representatives from several government, nonprofit, religious and/or disaster relief organizations will also be on hand to assist residents including:

- American Red Cross
- Bad River Department of Social Services
- Brick Ministries
- Northlakes Clinic
- NWCSA
- Salvation Army
- Additional partners are yet to confirm

Since the flooding, the Red Cross has provided residents with financial support for emergency needs like food, shelter and clothing along with personal hygiene kits and blankets. In addition, they are supporting health needs along with being a compassionate shoulder to lean on. Red Cross workers have:

- Served 449 meals & snacks so far
- Provided 341 cases/gallons of bottled water
- Distributed more than 400 Clean-up Kits plus 1146 additional relief supplies
- Deployed more than 50 trained responders

"On behalf of the Bad River Band, we'd like to extend our sincere gratitude for everything the Red Cross and other partnering agencies have done in light of the flood situation. Every

donation, volunteer, good thoughts and prayers matter." shared Dylan Jennings, Public Information Officer for the Bad River Band of Lake Superior.

### DOWNLOAD THE FREE RED CROSS EMERGENCY & FIRST AID APPS

Have safety and first aid information at your fingertips. The emergency app features weather alerts, information on open Red Cross shelters, a toolkit with a flashlight, strobe light and alarm, and a one-touch "I'm Safe" button that lets you use social media outlets to let family and friends know you are okay. The apps include a Spanish language toggle switch and can be downloaded by visiting redcross.org/apps.

#### **VOLUNTEER NEEDS**

We thank individuals and community groups who are willing to support this effort and encourage them to register to become new volunteers to help with future disaster responses. Training is free and you'll work with a local team. Learn more and register online at redcross.org/volunteer and complete the online application.

## **HOW YOU CAN HELP**

All Red Cross disaster assistance is free, made possible by voluntary donations of time and money from the American people.

Help people affected by disasters like this flooding and countless other crises by making a gift to American Red Cross Disaster Relief. Your gift enables the Red Cross to prepare for, respond to and help people recover from disasters big and small. Visit redcross.org/donate, or call 1-800-REDCROSS. A \$10 donation can also be made by texting REDCROSS to 90999. Contributions may also be sent to your local American Red Cross, 3728 Spooner Avenue, Altoona, WI 54720

Follow the American Red Cross – Wisconsin Region on Twitter at @Redcrosswis, the blog at redcrosswisnews.org or the American Red Cross Northwest Wisconsin Facebook page. You can also contact the local Chapter at 715-563-6188.

#### **About the American Red Cross:**

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission.

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